

# **Privacy Statement**

*Effective October 29, 2012*

The International Children's Heart Foundation ("Baby Heart") has created this Privacy Policy to demonstrate our firm commitment to privacy and so that you, as a visitor to babyheart.org ("Website"), will be aware of the uses made of information that may be generated as a result of you using our website.

## **What information is generated when you visit Babyheart.org**

Depending on how you use our website, certain types of personal and nonpersonal information may be generated and collected. For example, you may give us your name or email address when you complete a registration screen, respond to a questionnaire or submit an email to us. Any personal information that you provide to us will be used by us primarily to fulfill the stated objective for which the information was requested or collected (e.g. if information is provided as a result of you emailing us, we will use the information provided, such as email address, to respond to you).

We will not share your information with any other person or entity outside of ICHF.

Other types of information that may be generated and collected when you use our website is information that we consider non-personal in nature. For example, we may collect the name of the domain from which you access the Internet; the date and time you access our site or and the Internet address of the website from which you linked directly to our site. We use this information to measure the number of visitors to the different sections of our website and to help us make our website more useful to visitors.

## **Use of Cookies**

What is a cookie? A cookie is a data file that is created and stored on your computer's hard drive when you visit a website. The typical purposes of a cookie is to make your use of the website easier and more convenient and to assist the website in tracking your use of the site. For example, a cookie may save the registration information, passwords, purchases or preferences that you create when using a website so you don't have to reenter this information. Cookies may also tell the website which areas of the site are popular and which aren't. Cookie technology is used by most major websites and is considered an industry standard for the Internet.

Our website uses cookie technology to verify user information. Also, most Internet browsers are initially set to accept cookies. If you prefer, you may set your browser so that it refuses cookies or alerts you when cookies are being created on your hard drive. You should be aware, though, that by not accepting cookies, you may impair your ability to use certain features or access password-protected areas of websites.

## **"Contact Us" Feature**

Like most sites on the Internet, our website contains a feature that allows you to contact us with your comments or questions. Not surprisingly, we call this feature "Contact Us." To use this feature, there is menu item at the top of each page on our website on which you can click. When you do click this link, a screen will prompt you to provide us with certain information, such as your name and email address.

The information collected through the "Contact Us" feature is used to investigate and respond to your inquiries. If you are a volunteer, we may also use the information you provide to update our volunteer records.

## **Links to Other Sites**

In many areas of our website, we have included links to other Internet sites which we feel enhance or improve the quality of our website. While we hope you find these links helpful, we cannot assume responsibility for the privacy practices or the content of any linked site. Therefore, we encourage you to investigate and determine the privacy policy and practices of any linked site prior to providing information to the linked site.

## **Surveys**

Occasionally, we may use surveys on our website. Most surveys are simple “click box” surveys where you click a box on the screen to indicate your response. However, occasionally we may ask you for your name, email address or demographic information. If a survey does ask you this information, we will use the information to complete the survey, compile statistics and update records.

## **Contests**

We may occasionally run contests on our website. If our contests require you to provide personal or demographic information, we will use this information primarily to complete the contest and update records.

## **Forums**

From time to time, a discussion forum, bulletin board, blog, chat area, news group, community, or other feature designed so that Users may upload data and images or communicate with others (“Forum”) may be made available to users on this site. Baby Heart, in its sole discretion, reserves the right to review, control or edit any text, data, images, files, or other materials that may be uploaded, posted or submitted in any forum (“Submissions”), as well as the right to refuse to post any such submission. All submissions are subject to the Terms of Use. Please remember that any information you disclose on these types of features will be accessible to the public and you should exercise caution prior to disclosing any personal information on these features.

## **DMCA Copyright Notice**

Baby Heart will respond to notices of alleged infringement that comply with the Digital Millennium Copyright Act (the text of which can be found at the [U.S. Copyright Office website](#)) and other applicable intellectual property laws. A response may include removing or disabling access to material claimed to be the subject of infringing activity. To file a notice of infringement with us, you must provide a written communication (by fax or regular mail) that sets forth the items specified below. Please note that you will be liable for damages (including costs and attorneys’ fees) if you materially misrepresent that a product or activity is infringing your copyrights. Accordingly, if you are not sure whether certain material of yours is protected by copyright laws, we suggest that you first contact an attorney. To expedite our ability to process your request, please use the following format:

- Identify in sufficient detail the copyrighted work that you believe has been infringed. For example, “The copyrighted work at issue is the text that appears on [www.babyheart.org/\\_\\_\\_\\_\\_](#)”
- Identify the material that you claim is infringing the copyrighted work listed in item No. 1 above.
- Provide information reasonably sufficient to permit us to contact you (an email address is preferred).
- Provide information, if possible, sufficient to permit us to notify the owner or administrator of the web page that allegedly contains infringing material (an email address is preferred).

- Include the following statement: “I have a good-faith belief that use of the copyrighted materials described above on the allegedly infringing web pages is not authorized by the copyright owner, its agent, or the law.”
- Include the following statement: “I swear, under penalty of perjury, that the information in the notification is accurate and that I am the copyright owner or am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.”
- Sign the paper.
- Send the written communication to: International Children’s Heart Foundation 80 Monroe Ave., Suite G-1, Memphis, TN 38103 Attn: Terry Carter, Executive Director

## **Required by Law**

We may disclose information provided by you if we are legally required to do so, such as by court order or subpoena.

## **Security**

We have adopted what we consider to be reasonable security measures to protect against the loss, theft, misuse and alteration of information collected through our website. For optimum security measures we utilize 256 bit SSL Encryption. However, if you are concerned about the security of the Internet or our website, we suggest that you not provide this information.

## **Corrections/Updates**

If you are a member and there is information about you on our website which needs to be corrected or updated, please feel free to email us or write us at 80 Monroe Ave., Suite G-1, Memphis, TN 38103; Attn: Communications Director.

## **Contacting our Website**

If you have any questions about this Privacy Policy, the practices of our website, your dealings with our website, or anyone who desires to be removed from future communications please feel free to email us or write us at 80 Monroe Ave., Suite G-1, Memphis, TN 38103; Attn: Terry Carter.

## **Changes to Privacy Policy Statement**

With the ever-changing environment of the Internet and to maintain our ability to improve the quality and safety of our website, we reserve the right to change this Privacy Policy at any time. In the event we make any material changes to our Privacy Policy, we will notify you by updating the Policy’s Effective Date and indicating the previous effective date. As you use our website, we encourage you to periodically check back with this Privacy Policy for changes that we may make. Your continued use of our website will constitute your agreement to any changes we make. If you do not agree with a change, please refrain from using our website.

Thank you!